

## Case study:

### We advised the owner of Project Digital on their first acquisition.

## Our role

We provided a full suite of services, as follows:

- Identifying potential on market and off market target companies
- Approaching a shortlist of targets and obtaining further information
- Assistance with an offer
- Deal negotiations
- Due diligence
- Advising on financial and taxation aspects of the legal contracts
- Proactive deal management and ad-hoc support throughout

## Client:

Project Digital

## Industry sector:

Health and safety compliance, training, and technology platforms.

## Transaction:

Acquisition

## Size of deal:

£1m - £5m

## Key highlight:

We sourced a broad range of potential target companies and identified the best fit based on our client's criteria, before working in partnership with them to submit a successful offer and negotiate the deal through to completion.



## Comments

Ben Horner-Glister, Corporate Transactions Assistant Manager, said:

"It was incredibly pleasing to support our client on this acquisition and a great opportunity to work closely with them throughout the full process, from identifying a potential target, assisting with due diligence, and providing deal advisory through to a successful completion."

Hannah Rutherford, Corporate Transactions Senior Manager, said:

"It has been very rewarding advising our client on his first of hopefully many acquisitions. With his expertise, positivity and ambition, I have no doubt the business will continue to grow and evolve, and I am already looking forward to working together again on future acquisitions."

Managing Director of Project Digital, said:

"Hannah and Ben were a delight to work with, providing valuable expertise, deal experience and, bringing in the wide array of LG resources as and when to contribute, right from targeting through to completion. A true and excellent demonstration of LG's end-to-end capability."