



Case study: Charmbeck Limited

We advised the shareholders of Charmbeck Limited, trading as Bawdeswell Garden Centre, on their sale to Cherry Lane Garden Centres, a family-owned group of garden centres and part of the QD Group.

The deal

Founded in 1983, Bawdeswell Garden Centre is a long-standing, family-run business based in Norfolk. Larking Gowen brokered the sale to Cherry Lane Garden Centres, a national group of garden centres and part of the QD Group.

Our role

- Identifying and confidentially approaching potential buyers
- Preparing sales documentation
- Deal negotiations
- Coordinating due diligence enquiries
- Advising on financial and tax aspects of the legal contracts
- Proactive deal management throughout

Client:

Charmbeck Limited

Industry sector:

Retail – Garden Centre

Transaction:

Business sale

Key highlight:

We were able to quickly and confidentially take the business to market, attracting a significant amount of interest from multiple trade buyers.



Comments

Sally Robertson, Shareholder and Director of Charmbeck Limited, said;

"As a family we felt a positive connection to Ben and Hannah at Larking Gowen during the difficult and daunting process of selling the family business following our bereavement. Throughout the process, we could rely on them to clearly direct us through the hurdles. I would highly recommend them for their communication and direction throughout"

Ben Horner-Glister, Corporate Transactions Executive, said:

"It was a pleasure to support the shareholders of Bawdeswell Garden Centre throughout the transaction process. We're proud to have delivered a timely and successful outcome that helps secure the long-term future of this valued local business."

Hannah Rutherford, Corporate Transactions Manager, said:

"We're delighted to have supported the shareholders in the sale of Bawdeswell Garden Centre. From start to finish, we worked closely with the family in running a highly competitive process, adding real value throughout. We're confident the business is now in a safe pair of hands, with an exciting future ahead."